

# THE CAPITOL.NET, INC.

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## **Mary Margaret Marrin Completed Communication and Advocacy Certificate from TheCapitol.Net**

**ALEXANDRIA, VA** – (December 7, 2010) – Mary Margaret Marrin completed her Certificate in Communication and Advocacy from TheCapitol.Net. The certificate is awarded to participants in the program who have completed more than 75 hours of communication and advocacy training.

Mary Margaret currently works for Altria Client Services and is a specialist in the Government Affairs and Outreach Programs organization. Her primary responsibility is to inform, educate and engage adult tobacco consumers about local, state and federal tobacco-related legislative issues.

Mary Margaret began her career with The Altria family of companies at Philip Morris USA in 1996 working in customer service and distribution. She worked directly with wholesalers and led efforts to streamline ordering practices by increasing electronic ordering capabilities and volume via the Internet and EDI. Prior to her role in government affairs she worked in the company's consumer response center where she had direct contact with adult consumers on a daily basis which sparked her interest and passion in advocacy and grassroots.

According to Marrin, "TheCapitol.Net curriculum provided me with the information and resources to sharpen my communication skills and to immediately increase effectiveness both on and off the job. Crafting a clear message, written or verbal, that resonates with and prompts individuals to get involved is essential to any successful grassroots campaign."

Mary Margaret Marrin is a native of Richmond, VA and has recently relocated to Washington DC. She has a bachelor's degree in communications from North Carolina State University.

TheCapitol.Net's Communication and Advocacy Certificate provides professionals the knowledge and skills they need to effectively communicate in Washington, DC. The courses help participants hone their skills in media relations, crisis communications, executive briefings, speechwriting, critical thinking, and strategies for working with Congress, and advocacy campaigns.

To receive more information about the Communication and Advocacy certificate go to [http://www.thecapitol.net/PublicPrograms/certificate\\_communicationadvocacy.html](http://www.thecapitol.net/PublicPrograms/certificate_communicationadvocacy.html)

**ABOUT THE COMPANY:**

TheCapitol.Net is a privately held, non-partisan publishing and training company based in Alexandria, VA. For over 30 years, TheCapitol.Net and its predecessor, Congressional Quarterly Executive Conferences, have been training professionals from government, military, business, and NGOs on the dynamics and operations of the legislative and executive branches and how to work with them.

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