

THE CAPITOL.NET, INC.

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April Hale Completed Communication and Advocacy Certificate from TheCapitol.Net



ALEXANDRIA, VA – (January 24, 2012) – April Hale completed her certificate in Communication and Advocacy from TheCapitol.Net. The Certificate in Communication and Advocacy is awarded to participants in the program who have completed more than 75 hours of communication and advocacy related training.

April Hale is Communications Director with the National American Indian Housing Council (NAIHC), a non-profit organization headquartered in Washington, DC, that advocates on behalf of tribal housing programs.

"The quality of curriculum and expertise of instructors that TheCapitol.Net provides in the Communication and Advocacy certificate program are impressive and exceptional. The lessons and techniques I learned will undoubtedly improve not only my work on the Hill but also in day-to-day activities," said Hale. "I strongly recommend this program to those who want to stay on the cutting edge of advocacy and policy work in Washington, DC. I am pleased to have had the opportunity to advance my career through this program."

April Hale leads the communications and marketing efforts for NAIHC and assists in advocacy work on Capitol Hill and with federal agencies. April Hale did similar work as a Communications and Legislative Specialist for the National Congress of American Indians. Prior to that, April Hale was a staff writer for the Student Press Law Center in Arlington, VA. She served as a reporter for several newspapers, including the *Argus Leader*, *Navajo Times*, *Native American Times*, and *Indian Country Today*.

April Hale helped to establish the DC Native Public Relations Roundtable, a group of information officers from American Indian non-profit organizations, private sector, academia, and federal agency tribal programs. The Roundtable organizes events during American Indian and Alaska Native Heritage Month in the Washington, DC metro area. April Hale is also a member of the Native American Journalist Association. April Hale is a citizen of the Navajo Nation from Iyanbito, NM. She graduated from the University of New Mexico with a degree in Communications and Journalism (2006), and from the Freedom Forum Diversity Institute's American Indian Journalism Institute at the University of South Dakota (2002).

TheCapitol.Net's Communication and Advocacy certificate gives professionals the knowledge and skills they need to effectively communicate and advocate in Washington, DC. The courses help participants hone their skills in media relations, crisis communications, executive briefings, speechwriting, critical thinking and writing, strategies for working with Congress, and advocacy campaigns.

To receive more information about the Communication and Advocacy certificate go to http://www.thecapitol.net/PublicPrograms/certificate_communicationadvocacy.html

ABOUT THE COMPANY:

TheCapitol.Net is a privately held, non-partisan publishing and training company based in Alexandria, VA. For over 30 years, TheCapitol.Net and its predecessor, Congressional Quarterly Executive Conferences, have been training professionals from government, military, business, and NGOs on the dynamics and operations of the legislative and executive branches and how to work with them.

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