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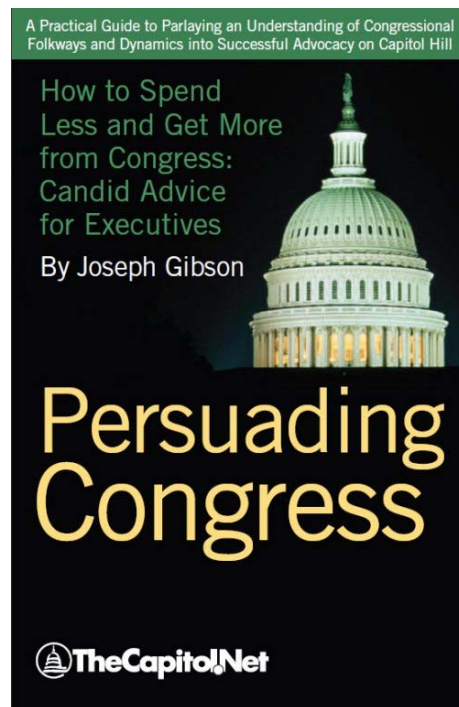
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**How to Get Inside the Minds of Members of Congress so they Pass the Bills You Want Passed and Kill the Bills You Want Killed:
Former Judiciary Committee Lawyer Gives You the Inside Scoop**

ALEXANDRIA, VA – Ever wonder why some bills seem to glide effortlessly into law while others get bogged down in years of wrangling over every comma? Ever wish that you could have a magic mirror to help you understand not just how Congress *works*, but how it *thinks*?

Insider's insider Joseph Gibson is ready to guide you through not just the process, but the *psychology* of Congress. He has served as the House Judiciary Committee's Chief Minority Counsel, Chief Legislative Counsel, Chief Antitrust Counsel, and

Parliamentarian. A former Chief of Staff to a prominent Texas Congressman, Mr. Gibson was a Deputy Assistant U.S. Attorney General for Legislative Affairs and Clerk to a Judge on the Eleventh Circuit Court of Appeals. Mr. Gibson is a Washington, DC attorney with eight years of private practice experience.

Gibson's brand new book, *Persuading Congress: A Practical Guide to Parlaying an Understanding of Congressional Folkways and Dynamics into Successful Advocacy on Capitol Hill*, has just been published by TheCapitol.Net.

He explores lobbying strategies and techniques you're not likely to find elsewhere, such as how to:

- Get what you want by making the Member of Congress look like a hero
- Take full advantage of the current party makeup of Congress at any time, using different strategies when one party has a solid majority than when the tallies are close
- Develop multi-year strategies that work far better than the hit-em-and-leave-em efforts of many lobbyists
- Make a brand new policy feel familiar and comfortable in the Member's eyes
- Know whether a delay or a full-court press will be more helpful to your cause

This book is a must-have for lobbyists, executives, associations, and libraries.

ABOUT THE COMPANY:

TheCapitol.Net is a privately held, non-partisan publishing and training company based in Alexandria, VA. TheCapitol.Net offers non-partisan media, legislative, budget and advocacy training and information for thousands of government and business leaders each year.

Journalists: to request interviews, contact Joseph Gibson: (703) 919-0590 , jhg516 -at-gmail.com

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