Teaching how Washington and Congress work TM

#### Custom, On-Site Training

Thank you for your interest in a sample agenda from one of TheCapitol.Net's custom on-site training programs.

We are happy to provide the sample agenda of interest to you. Please contact us at custom@thecapitol.net, or call us at 202-678-1600, ext. 115, and describe yourself and your organization and the sample agenda in which you are interested. It will be provided to you at no charge.

Thank you again for your interest in custom on-site training from TheCapitol.Net.

For more than 30 years, The Capitol. Net and its predecessor, Congressional Quarterly Executive Conferences, have been training professionals from government, military, business, and NGOs on the dynamics and operations of the legislative and executive branches and how to work with them.

Our training and publications include congressional operations, legislative and budget process, communication and advocacy, media and public relations, research, business etiquette, and more.

Diverse Client Base—We have tailored hundreds of custom on-site training programs for Congress, numerous agencies in all fifteen federal departments, the military, law firms, lobbying firms, unions, think tanks and NGOs, foreign delegations, associations and corporations, delivering exceptional insight into how Washington works. IM

Experienced Program Design and Delivery—We have designed and delivered hundreds of custom programs covering congressional/legislative operations, budget process, media training, writing skills, legislative drafting, advocacy, research, testifying before Congress, grassroots, and more.

**Professional Materials**—We provide training materials and publications that show how Washington works. Our publications are designed both as course materials and as invaluable reference tools.

Large Team of Experienced Faculty—More than 150 faculty members provide independent subject matter expertise. Each program is designed using the best faculty member for each session.

Non-Partisan—The Capitol. Net is non-partisan.

# Capability Statement for TheCapitol.Net

### **Core Competencies**

The Capitol. Net is an independent, non-partisan small business that provides legislative, budget, communication, and media training and publications.

- For over 30 years, TheCapitol.Net and its predecessor, Congressional Quarterly Executive Conferences, have been offering public and custom training programs
- The Capitol. Net employs two training consultants with over 40 years of combined training experience
- The Capitol. Net partners with more than 50 core trainers who are experts in congressional operations, the federal budget process, congressional testimony, legislative drafting, communications and media training, writing, editing, and research
- Half-day to five-day training programs, including "Congressional Briefing Conference—Capitol Hill Workshop" and "Testifying Before Congress"
- Public and custom training designed to meet a wide variety of leadership
- All public courses have been approved for Continuing Education Units (CEUs) by George Mason University
- All training includes written materials and publications, such as Congressional Deskbook, Testifying Before Congress, Legislative Drafter's Deskbook, Media Relations Handbook, Persuading Congress, and our Pocket Constitution

#### **Past Performance**

The Capitol. Net has more than 2,000 clients representing congressional offices, federal and state agencies, military branches, business associations, think tanks, foreign delegations, news media, and NGOs. We have developed and delivered custom training for numerous federal entities:

- DFAS SSA • EPA • NIH State USDA
- LLNL NASA
- USPTO Sandia
- Navy • OPM FAA US Senate • GAO • CIA
- USCG
  - FBI
- Joint Chiefs

## **Company Facts**

For over 30 years, TheCapitol.Net and its predecessor, Congressional Quarterly Executive Conferences, have been training professionals from government, military, business, and NGOs on the dynamics and operations of the legislative and executive branches and how to work with them. The Capitol. Net is a privately held Virginia corporation headquartered in Alexandria, Virginia. All training programs open to the public are held in Washington, DC. We work with select clients within the U.S. and abroad in presenting customized, on-site training. Please visit our website at www.TheCapitol.Net.

SAN: 853-0513 NAIC: 611430, 61143, 5111, 541611 DUNS: 04-273-5071 FEIN/TIN: 54-1917701 CAGE: 1K5S4 Registered in CCR GSA Contract GS02F0192X Accept checks, EFT/ACH, all major credit cards and government procurement cards.





## **Differentiators**

Several facets of our training set us apart:

- More than 50 core trainers, all of whom are independent subject matter experts.
- Faculty include senior government executives, former members of Congress, congressional and agency staff, editors and journalists, lawyers, nonprofit executives, and scholars.
- The company and its predecessor, Congressional Quarterly Executive Conferences, have been offering training programs for over 30 years.
- Our publications, written by leading subject matter experts, complement our training programs.
- · All of our training programs are off-the-record and use written agendas and include AV and written course materials
- We can provide our Portable WiFi Classroom™ with laptops for your attendees.



