



## Custom, On-Site Training

Thank you for your interest in a sample agenda from one of TheCapitol.Net's custom training programs.

We are happy to provide the sample agenda of interest to you. Please contact us at [custom@thecapitol.net](mailto:custom@thecapitol.net), or call us at 202-678-1600, ext. 115, and describe yourself and your organization and the sample agenda in which you are interested. It will be provided to you at no charge.

Thank you again for your interest in custom on-site training from TheCapitol.Net.

---

For more than 40 years, TheCapitol.Net and its predecessor, Congressional Quarterly Executive Conferences, have been training professionals from government, military, business, and NGOs on the dynamics and operations of the legislative and executive branches and how to work with them.

Our training and publications include congressional operations, legislative and budget process, communication and advocacy, media and public relations, research, business etiquette, and more.

**Diverse Client Base**—We have tailored hundreds of custom on-site training programs for Congress, numerous agencies in all fifteen federal departments, the military, law firms, lobbying firms, unions, think tanks and NGOs, foreign delegations, associations and corporations, delivering exceptional insight into how Washington works.™

**Experienced Program Design and Delivery**—We have designed and delivered hundreds of custom programs covering congressional/legislative operations, budget process, media training, writing skills, legislative drafting, advocacy, research, testifying before Congress, grassroots, and more.

**Professional Materials**—We provide training materials and publications that show how Washington works. Our publications are designed both as course materials and as invaluable reference tools.

**Large Team of Experienced Faculty**—More than 150 faculty members provide independent subject matter expertise. Each program is designed using the best faculty member for each session.

**Non-Partisan**—TheCapitol.Net is non-partisan.

# Capability Statement for TheCapitol.Net

## Core Competencies

TheCapitol.Net is an independent, non-partisan small business that provides legislative, budget, communication, and media training and publications.

- For more than 40 years, TheCapitol.Net and its predecessor, Congressional Quarterly Executive Conferences, have been offering public and custom training programs.
- TheCapitol.Net's training consultants have more than 50 years of combined experience in adult education.
- TheCapitol.Net partners with more than 50 core trainers who are experts in congressional operations, the federal budget process, congressional testimony, legislative drafting, communication and media training, writing, editing, and research.
- Half-day to five-day training programs, including "Congressional Briefing Conference—Capitol Hill Workshop" and "Testifying Before Congress."
- Public and custom training designed to meet a wide variety of leadership competencies.
- All public courses have been approved for Continuing Education Units (CEUs) by George Mason University.
- All training includes written materials and publications, such as *Congressional Procedure*, *Testifying Before Congress*, *Legislative Drafter's Deskbook*, *Media Relations Handbook*, *Persuading Congress*, and our *Pocket Constitution*.

## Past Performance

TheCapitol.Net has more than 2,500 clients representing congressional offices, federal and state agencies, military branches, business associations, think tanks, foreign delegations, news media, and NGOs. We have developed and delivered custom training for numerous federal entities:

- |         |       |            |             |                |
|---------|-------|------------|-------------|----------------|
| • DFAS  | • SSA | • EPA      | • LLNL      | • USPTO        |
| • State | • NIH | • USDA     | • NASA      | • Sandia       |
| • Navy  | • OPM | • FAA      | • US Senate | • USCG         |
| • GAO   | • CIA | • Treasury | • FBI       | • Joint Chiefs |

## Company Facts

For more than 40 years, TheCapitol.Net and its predecessor, Congressional Quarterly Executive Conferences, have been training professionals from government, military, business, and NGOs on the dynamics and operations of the legislative and executive branches and how to work with them. TheCapitol.Net is a privately held Virginia corporation based in Alexandria, Virginia. All training programs open to the public are held in Washington, DC or offered online. We work with select clients within the U.S. and abroad in presenting custom training. Please visit our website at [www.TheCapitol.Net](http://www.TheCapitol.Net).

DUNS: 04-273-5071    SAN: 853-0513    NAIC: 611430, 61143, 5111, 541611  
FEIN/TIN: 54-1917701    CAGE: 1K5S4    Registered in SAM    GSA Contract GS02F0192X  
Accept checks, EFT/ACH, all major credit cards and government procurement cards.



## Differentiators

Several facets of our training set us apart:

- More than 50 core trainers, all of whom are independent subject matter experts.
- Faculty include senior government executives, former members of Congress, congressional and agency staff, editors and journalists, lawyers, nonprofit executives, and scholars.
- The company and its predecessor, Congressional Quarterly Executive Conferences, have been offering training programs for more than 40 years.
- Our publications, written by leading subject matter experts, complement our training programs.
- All of our training programs are off-the-record.
- All of our training programs use written agendas.
- All of our training programs include AV and written course materials.



**TheCapitol.Net**

*Non-partisan training and publications that show how Washington works.™*

PO Box 25706 • Alexandria, VA 22313-5706 • 202-678-1600 • [www.thecapitol.net](http://www.thecapitol.net)



Contract GS02F0192X  
**Advantage!**®

# About TheCapitol.Net

We help you understand Washington and Congress.™

For more than 40 years, TheCapitol.Net and its predecessor, Congressional Quarterly Executive Conferences, have been training professionals from government, military, business, and NGOs on the dynamics and operations of the legislative and executive branches and how to work with them.

Our training and publications include congressional operations, legislative and budget process, communication and advocacy, media and public relations, research, testifying before Congress, legislative drafting, critical thinking and writing, and more.

TheCapitol.Net encompasses a dynamic team of more than 150 faculty members and authors, all of whom are independent subject matter experts and veterans in their fields. Faculty and authors include senior government executives, former members of Congress, Hill and agency staff, editors and journalists, lobbyists, lawyers, nonprofit executives, and scholars.

We have worked with hundreds of clients across the country to develop and produce a wide variety of custom training programs, on-site and online. All courses, seminars, and workshops can be tailored to align with your organization's educational objectives and presented online or on-site at your location.

TheCapitol.Net is on the GSA Schedule for custom training:  
GSA Contract GS02F0192X.

TheCapitol.Net has more than 2,500 clients representing congressional offices, federal and state agencies, military branches, corporations, associations, news media, and NGOs nationwide.

TheCapitol.Net is a non-partisan firm.

Our blog: [Hobnob Blog](#)—hit or miss ... give or take ... this or that ...



*Non-partisan training and publications that show how Washington works.™*

PO Box 25706, Alexandria, VA 22313-5706  
202-678-1600 • [www.thecapitol.net](http://www.thecapitol.net)



TheCapitol.Net is  
on the GSA Schedule  
for custom training.  
GSA Contract GS02F0192X

